

Title: It's All In The Mind: Inside The Beatles' *Yellow Submarine*, vol.2

Authors: Robert R. Hieronimus, Ph.D., and Laura E. Cortner

Publisher: Hieronimus & Co., Inc.

ISBN: 978-1-7360498-0-8

Pages: 356 pages, 203 illustrations

Format: 6" x 9" trade paperback

Price: \$42.95

Availability: Ingram; Hieronimus & Co., Inc.; Amazon

Publication date: January 13, 2021

Marketing: Social media marketing, podcasts, public appearances, email marketing. Media coverage: yellowsubmarinebook.com/press/reviews

Categories: Art/Film & Video. Biography & Autobiography/ Entertainment & Performing Arts. Music/Genres & Styles/Rock.



## Contact Laura E. Cortner for speaking engagements, media or bulk orders

Email: pepperland@yellowsubmarinebook.com Phone: (410) 356-6216 Website: www.YellowSubmarineBook.com Facebook: @YellowSubmarineBook Twitter: @YellowSubBook2 Instagram: @YellowSubmarineBook



HIERONIMUS & CO., INC. PUBLICATIONS

"You are the Yellow Submarine Oracle." — Mark Lewisohn, Beatles archivist

## IT'S ALL IN THE MIND Inside The Beatles' Yellow Submarine, vol.2

www.YellowSubmarineBook.com

Picking up where the earlier volume left off, *It's All in the Mind: Inside The Beatles' Yellow Submarine, volume 2* will delight Beatles and animation fans and collectors with over 200 illustrations and 356 pages packed with stories and memories. The wild tales from the creative young artists who brought this iconic film to life are colored by their enthusiasm of working in the center of Swinging London during the height of the Summer of Love.

Authors Hieronimus and Cortner examine the creative use of symbolism, archetypes and subconscious communication that deliver messages of peace and love straight into the hearts of audiences around the world and across time.

Today we are even more in need of a reminder that "love is all you need," and that we are "all together now."

## About the Authors



**Robert R. Hieronimus, Ph.D.**, is a visionary art muralist and painter, writer and radio host whose lifelong study of symbolism and archetypes informs much of his work. He has been a frequent guest on documentaries for National Geographic, Discovery and the History Channels. In 1988, he and his wife, Dr. Zohara Meyerhoff Hieronimus, launched 21st Century

Radio<sup>®</sup>. In 2002 he published *Inside the Yellow Submarine: The Making of The Beatles' Animated Classic*.



Laura E. Cortner has co-authored several books with Dr. Robert Hieronimus, including Inside the Yellow Submarine: The Making of The Beatles' Animated Classic and It's All In The Mind: Inside The Beatles' Yellow Submarine, Vol. 2. Her work has appeared in numerous magazines. She is the Director of the Ruscombe Mansion Community Health Center in Baltimore and

Executive Producer at 21st Century Radio<sup>®</sup>.